

ISLINGTON CONTEMPORARY ART & DESIGN FAIR

04-26 OCTOBER 2014

Graduate Information Pack

The Islington Contemporary Art and Design Fair is an established showcase for Artists and Designers to promote and sell their work in one of the largest independent contemporary art spaces in central London. The next event will take place during October 2014 at the Candid Galleries and will comprise four exhibitions showcasing painting, sculpture, photography, printmaking, illustration, jewellery, textiles, fashion, accessories, ceramics, glass and furniture. The exhibitions will run from Saturday to Sunday with a private view on the Friday evening.

Now in its tenth year, the ICADF is a unique event with a dynamic mix of both emerging young artists and those with established reputations. For the first time this year, the first floor will be dedicated to showcasing work of 2014 graduates, who will have the opportunity of exhibiting for a reduced fee. This initiative will allow graduates to take up the opportunity without worrying about high stand costs. In turn, this will help us fulfill our commitment in promoting talented graduated artists.

Venue:

Candid Arts Galleries, located directly behind the Angel tube station in London and within a short walk from the Business Design Centre and Crafts Council, in the heart of Islington. It is a fifteen minute walk from Kings Cross and has regular buses to central London.

Candid Arts Trust is based in Torrens Street in two Victorian warehouses totaling 23,000 square feet which have been converted into 6,500 sqft of exhibition space, as well as 25 artists studios, screening rooms, rehearsal spaces and a café. As a self funded registered charity, the main aims of the trust are to promote arts and arts education with particular emphasis on newly graduated artists and designers.

Applying & Selection:

In order to apply for a space at ICADF, please email the following information with images of the work you would like to exhibit to office@candidarts.com. There is no charge for applying however successful applicants are required to pay a £60 administration fee.

- Full name and address
- Trading name (if applicable)
- Contact telephone number
- Email address & website
- 6 images* with description (ie. title, size, media, price)
- C.V. (detailing college and course just completed)
- ICADF Week required (i.e ICADF Week 1/2/3/4)

* Images should be sent in jpg format at 72 dpi no larger than 1MB

Opening Times and Dates:

Week One: 04 - 05 October
Painting and Sculpture
Preview evening: Friday 03 Oct (5 - 9pm)

Week Two: 11 - 12 October
Photography, Printmaking and Illustration
Preview evening: Friday 10 Oct (5 - 9pm)

Week Three: 18 - 19 October
Jewellery, Fashion, Textiles and Accessories
Preview evening: Friday 17 Oct (5 - 9pm)

Week Four: 25 - 26 October
Design Products, Ceramics, Glass and Furniture
Preview evening: Friday 24 Oct (5 - 9pm)

Opening hours: Sat & Sun 11am-6pm

Setting Up:

The gallery will be open from 4-9pm on the Thursday and from 12pm - 4pm on the Friday for setting up. (Please note the preview evening starts at 5pm on the Friday evening, all exhibition spaces must be ready before the start of the private view).

Parking:

A single yellow line applies on Torrens Street. Please note parking is extremely limited.

Weekdays: Free parking between 6.30pm-8.30am

Saturdays: Free parking from 1.30pm onwards

Sundays: Free parking all day

*Please remember you cannot park on double yellow lines or the pavement at any time.

Metred parking can be found on neighbouring streets. The NI Centre on Upper Street also has a small car park (<http://www.n1islington.com/footer-pages/parking>).

Stands:

Each exhibitor is allocated a dedicated stand displaying their name measuring a minimum of 4.8sqm wall space and 2sqm floor space. (Larger sizes are available by arrangement).

The central stands will comprise of 2 white painted boards at right angles. The boards are 1/2 inch thick and 2.4 metres high (actual hanging width is 1.8 metres). Work can be hung from screws or mirror plates.

The outside wall space is either brick, wood or plasterboard. We strongly recommend that you use screws instead of nails when screwing directly into the board. Hammering nails runs the risk of damaging work on the other side of the partitions. If you have a brick wall you will need to drill holes and use rawl plugs.

Spotlights are provided for each stand. If you require specific lighting, please include details in your application, please note there may be an extra charge.

Allocation of stand spaces will take place the week of the fair and exhibitors will be notified upon arrival. If you have specific requirements please provide details in your application.

You will need to provide:

- 1) Fixings for a wooden back board (1/2 inch thick) if your booked area is 2sqm as well as plasterboard and brick walls if your booked area is 4sqm or 6sqm.
- 2) Any tools that are needed to apply fixings.
- 3) Long extension leads for electrical equipment (recommended 4m).
- 4) Tables, plinths and chairs if these are unavailable.
- 5) Promotional material, business cards etc.

Tables, Plinths and Chairs

- 1) There are limited tables available for hire at £5.00 (inc. VAT) each per day. Reservations will be strictly first come first served.
- 2) There are limited plinths available for hire at £2.40 (inc. VAT) each per day. Reservations will be strictly first come first served.
- 3) There are limited chairs available to use free of charge. Please ask at reception for availability on the day. It is advisable to bring your own chair where you can.

Storage:

There is limited storage available on site. Access will be limited to storing packaging only. Artwork, prints or personal items cannot be stored as there is no access to storage rooms while the fair is open to the public.

Invigilation:

Candid staff will be present throughout the fair, however each exhibitor is responsible for their own stand and insurance of their goods. It is a public event, please keep personal belongings safe and close.

Taking Down:

Exhibitors are not permitted to pack up early as this disrupts the fair and other exhibitors. All work must be taken down and removed on the Sunday evening between 6pm and 8pm.

Sales:

Candid takes a commission on sales of 30%. Please direct buyers to a member of staff to process all sales. A credit card facility will be available.

Wrapping Service:

A bubble wrapping service is available during the fair.

Advertising:

Previous Islington Contemporary Art and Design Fairs included the following:

60,000 leaflets distributed to relevant venues throughout London, door to door delivery around Islington and on-street distribution throughout the fair.

Posted and email invitations to our extensive mailing list including galleries, art buyers, business and general public.

Banners on Torrens Street directing visitors to the fair.

A3 posters put up in businesses around London and posters in kiosks around Islington.

Promotional flags on key spots around Angel Tube.

Adverts and listings in national and local art magazines, newspapers including Time Out and the Guardian Guide.

Promotion on websites and blogs.

Extensive social media campaigns on Facebook and Twitter.

www.facebook.com/candidarts

www.twitter.com/candidarts

As an exhibitor you will receive 50 private view invitations for you to distribute to your mailing list. You will also receive 3 posters to place in your local area (additional invitations and posters available on request).

Terms and Conditions:

1. You warrant that you are either the sole owner of the copyright of the work and all items comprising the work, or you have written permission of the owner of the copyright for the work to be used in this exhibition and for its use by Candid Arts Trust and the use of any photographs, transparencies or slides of the work, or part of it, as we see fit, in publicising the exhibition.
2. You also warrant the work will contain nothing obscene, blasphemous, libelous or otherwise unlawful and will not infringe the copyright or any other rights of any third party.
3. You will keep Candid Arts Trust fully indemnified against all losses, and all actions, claims, proceedings, cost and damages (including any damages or compensation paid by Candid Arts Trust on the advice of its legal advisors to compromise or settle any claim) and all legal costs or other expenses arising out of breach of any of the above warranties or out of any claim by a third party based on any facts which, if substantiated, would constitute such a breach.
4. Please note deposits are non refundable for successful applications. If the booking is cancelled within a month of the fair commencing all of the stand fee will be retained.
5. Artists cannot sublet their space or any part of it to another party without prior permission. Joint applications are possible providing the work is passed by the selection committee.
6. Each exhibitor is responsible for insuring their own work during the exhibition and during transit of the work.

Contact:

Should you have any further questions please contact the office on 020 7837 4237 or by email office@candidarts.com

Office hours: Mon-Fri 10am-6pm.

ICADF

Candid Arts Trust
3 Torrens Street
London
EC1V 1NQ
United Kingdom